



## **Benton County Airport**

### **Aviation Moves Tennessee**

Tennessee's aviation system is made up of 78 public-use airports, which serve aviation needs from commercial passenger jet operations to single-engine recreational flights. To understand how Tennessee's airports support the state's economy, the Tennessee Department of Transportation (TDOT) Aeronautics Division undertook the Aviation Economic Impact Study. This study determined that Tennessee's aviation system generated **220,936 jobs** and contributed **\$40 billion** in 2019 to the state's economy, accounting for **11%** of Tennessee's 2019 gross domestic product (GDP).



Situated in Northwest Tennessee, Benton County Airport (0M4) is located just south of the city of Camden near the Tennessee River. This county-owned airport has a 5,001-foot runway that accommodates a diverse range of general aviation aircraft, including recreational flying, flight training, and corporate travel. With the airport's location near the Camden central business district, many construction and hardware businesses, including Berry Machine & Tool Co., John Allen Construction, and Wagner Construction, utilize the airport as a gateway into and out of the region. This activity is supported by multiple transportation options, including the availability of rental and courtesy car services. Along with serving local businesses, Benton County Airport is frequented by air evacuation and highway patrol aircraft that use the airport as a refueling stop.

In order to understand the geographic reach of Benton County Airport, the map below shows a selection of flights that operated both into and out of the airport.



ADDED \$566

thousand

**PAYROLL** 

**S325** 

thousand

**IOBS** 

9

employed

a diverse region that borders five additional

Mississippi, and Alabama. The Region's 20

states, including Kentucky, Missouri, Arkansas,

both within Tennessee and in bordering states.

Region (4) **Profile** 

**TDOT** Region 4 is located in west Tennessee and covers **REGION 4 airports** support recreational and business users

**ON-AIRPORT** 

\$5.1 **BILLION** 

VISITOR **SPENDING**  **BILLION** 

FREIGHT/ **CARGO** 

**S4.7 BILLION** 

Memphis International Airport (MEM) is the second-busiest air cargo airport in the world, thanks to the presence of the FedEx global hub. Memphis International Airport (MEM) is supported by three general aviation airports in Memphis and nearby Millington. One of these airports, Millington-Memphis Airport (NQA), is adjacent to the Canadian National Railroad and the Millington Industrial Park, meaning the airport operates as part of an intermodal transportation hub, supporting industry both within and outside the Region. Region 4 airports also support the area's agriculture industry, with five aerial application companies being based at airports in the Region. These based tenants employ a total of 19 employees and contribute \$724 thousand in direct economic impact to the state. In 2019, Region 4's airports welcomed approximately 1.1 million visitors, generated 59,609 jobs, and contributed \$11 billion to the state's economy.

# IMPACT \$40 BILLION

**GROSS DOMESTIC** PRODUCT (GDP)

### What is Economic Impact?

The economic impacts of each airport, TDOT Region, and the state are defined by the total jobs, payroll, value added, and business revenue generated by aviation in the state.

#### **IOBS**

**220,936** employed

Number of employed people, including full-time and part-time

### **PAYROLL**

(6) \$13 billion

Total employment compensation, including wages and other benefits (e.g., healthcare insurance payments, retirement contributions, etc.); also known as "labor income"

#### **VALUE ADDED** \$21 billion

The economic productivity of each aviation-related business establishment, calculated as business revenue earned minus the cost of purchasing goods and services from other businesses; also reflects a company's or industry's contribution to Tennessee's GDP

### BUSINESS REVENUE (\$) \$40 billion

The incorporation of expenditures needed to administer airports, sales of goods and services by airport tenants, budget expenditures to public sector agencies located on airports, the cost of capital expenditures, and visitor spending in Tennessee's hospitality-related sectors; the term "economic impact" is also used to describe business revenues

### Statewide Aviation Benefits

The statewide economic impact of Tennessee's airports consists of three major categories: On-Airport Activity, Visitor Spending, and Freight/Cargo. Together, they account for \$40 billion in economic impact for Tennessee.

### → On-Airport Activity TOTAL OUTPUT \$12 billion

Impacts related to the activity of airport administration, business tenants, and capital improvements on airports

### → Visitor Spending TOTAL OUTPUT \$9 billion

Impacts related to out-of-state visitor spending at both commercial service and general aviation airports

## + Freight/Cargo TOTAL OUTPUT \$19 billion

Impacts related to air cargo operations



**Kimley** » Horn

For more information on the Tennessee Aviation Economic Impact Study, visit our webpage at