



Marion County Airport - Brown Field

Aviation Moves Tennessee

Tennessee's aviation system is made up of 78 public-use airports, which serve aviation needs from commercial passenger jet operations to single-engine recreational flights. To understand how Tennessee's airports support the state's economy, the Tennessee Department of Transportation (TDOT) Aeronautics Division undertook the Aviation Economic Impact Study. This study determined that Tennessee's aviation system generated 220,936 jobs and contributed \$40 billion in 2019 to the state's economy, accounting for 11% of Tennessee's 2019 gross domestic product (GDP).



About Marion County Airport - Brown Field

Located minutes from the Tennessee-Georgia border, Marion County Airport – Brown Field (APT) is near the town of Jasper and less than 30 miles west of Chattanooga. The airport's onsite tenant, Chattanooga Skydiving, attracts thrill-seeking visitors from the surrounding area and nearby Chattanooga. Chattanooga Skydiving operates daily, which accounts for a significant number of operations and creates a large revenue stream for the airport due to the tenant's purchase of airport-owned fuel. This activity is supported by the airport's 3,498-foot runway and fixed-base operator, which provides a variety of aviation services. Assisted by its close proximity to I-24, six local businesses currently base aircraft at the airport, enjoying easy access to the Chattanooga area. Marion County Airport – Brown Field is also popular with recreational users that seek out boat races on the Tennessee River and mountain bike races in the nearby recreation areas.

In order to understand the geographic reach of Marion County Airport – Brown Field, the map below shows a selection of flights that operated both into and out of the airport.

Airport Economic Impacts



BUSINESS REVENUE million



ON-AIRPORT **IMPACTS**

\$4.6 million



VISITOR **SPENDING IMPACTS**

\$105 thousand



IOBS 24

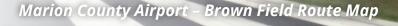
employed



PAYROLL \$1.3



million



Region (2) **Profile**

Region 2 is located in east central Tennessee and covers some of the most rapidly-growing urban areas in Tennessee. Cleveland, supported by Tennessee's newest airport, Cleveland Regional Jetport (RZR), is one of Tennessee's major manufacturing hubs. **Thirteen**

\$703 **ON-AIRPORT MILLION** VISITOR **SPENDING** MILLION FREIGHT/ **S2.6 CARGO BILLION**

Fortune-500 manufacturing companies have a presence in Cleveland, driving economic activity for the region. To the west, Tullahoma, supported by Tullahoma Regional Airport (THA), is quickly becoming a tourism hotspot. Tullahoma Regional Airport (THA) is the closest airport to the annual Bonnaroo festival, and the airport's jet traffic increases by 80% during this event as tens of thousands of visitors attend the event. Growth in the Region is supported by its 18 general aviation airports and its single commercial service airport, Lovell Field (CHA), in Chattanooga. Lovell Field (CHA) saw a 10 percent increase in enplanements between 2018 and 2019. In addition to welcoming over 345,000 visitors in 2019, Region 2's airports generated 18,087 jobs and contributed **\$4 billion** in 2019 to the state's economy.

TDOT

REGION 2

TOTAL ECONOMIC \$40 BILLION

GROSS DOMESTIC PRODUCT (GDP)

What is Economic Impact?

The economic impacts of each airport, TDOT Region, and the state are defined by the total jobs, payroll, value added, and business revenue generated by aviation in the state.

IOBS

220,936 employed

Number of employed people, including full-time and part-time

PAYROLL

(6) \$13 billion

Total employment compensation, including wages and other benefits (e.g., healthcare insurance payments, retirement contributions, etc.); also known as "labor income"

VALUE ADDED \$21 billion

The economic productivity of each aviation-related business establishment, calculated as business revenue earned minus the cost of purchasing goods and services from other businesses; also reflects a company's or industry's contribution to Tennessee's GDP

BUSINESS REVENUE (\$) \$40 billion

The incorporation of expenditures needed to administer airports, sales of goods and services by airport tenants, budget expenditures to public sector agencies located on airports, the cost of capital expenditures, and visitor spending in Tennessee's hospitality-related sectors; the term "economic impact" is also used to describe business revenues

Statewide Aviation Benefits

The statewide economic impact of Tennessee's airports consists of three major categories: On-Airport Activity, Visitor Spending, and Freight/Cargo. Together, they account for \$40 billion in economic impact for Tennessee.

→ On-Airport Activity TOTAL OUTPUT \$12 billion

Impacts related to the activity of airport administration, business tenants, and capital improvements on airports

→ Visitor Spending TOTAL OUTPUT \$9 billion

Impacts related to out-of-state visitor spending at both commercial service and general aviation airports

+ Freight/Cargo TOTAL OUTPUT \$19 billion

Impacts related to air cargo operations



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For more information on the Tennessee Aviation Economic Impact Study, visit our webpage at