



## Houston County Airport

### Aviation Moves Tennessee

Tennessee's aviation system is made up of 78 public-use airports, which serve aviation needs from commercial passenger jet operations to single-engine recreational flights. To understand how Tennessee's airports support the state's economy, the Tennessee Department of Transportation (TDOT) Aeronautics Division undertook the Aviation Economic Impact Study. This study determined that Tennessee's aviation system generated **220,936 jobs** and contributed **\$40 billion** in 2019 to the state's economy, accounting for **11%** of Tennessee's 2019 gross domestic product (GDP).

### About Houston County Airport

Providing access to the beautiful Kentucky Lake nearby, Houston County Airport (M93) primarily supports recreational flying on its 3,000-foot runway. The airport supports weekly sightseeing flights thanks to its location just south of Land Between the Lakes National Recreational Area and Big Sandy Unit Tennessee National Wildlife Refuge. The airport's proximity to these popular outdoor recreation areas also mean it is able to support visitors for activities like hunting and fishing. Houston County Airport also hosts events, including an annual fly-in event, which brings in up to 40 aircraft and community members from all over the surrounding region.

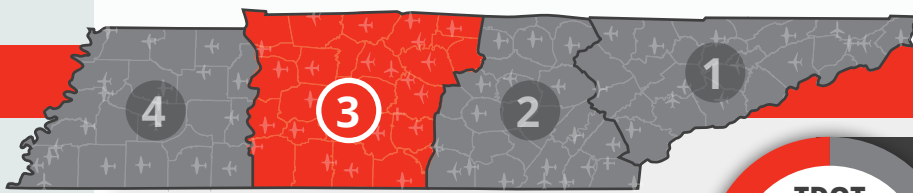
### Airport Economic Impacts



*Airport economic impact terms are defined on the second page.*

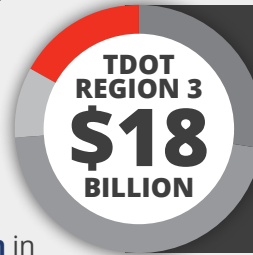
HOUSTON COUNTY  
AIRPORT  
MCKINNON FIELD  
ELEVATION 375 FT.





## Region 3 Profile

Region 3 is located in west central Tennessee and is home to one of the nation's most rapidly developing metropolitan areas, Nashville. Nashville International Airport (BNA), the largest medium-hub airport in the country, experienced **over 100 percent growth** in enplanements from 2010 to 2019. To support this rapid development, general aviation airports in the area have also grown. John C Tune Airport (JWN) serves as a **general aviation reliever airport** to Nashville International Airport (BNA). Smyrna Airport (MQY) is supported by **64 onsite businesses** employing **751 people**—the most of any general aviation airport in the state. Murfreesboro Municipal Airport (MBT) supports the growing general aviation needs of the area, including hosting the Middle Tennessee State University (MTSU) flight training program and its almost **daily flight training operations**. Region 3 has the most airports of any Region in the state, with Nashville International Airport (BNA) and **23 general aviation airports**. In 2019, Region 3's airports welcomed nearly **4.3 million visitors**, generated **100,549 jobs**, and contributed **\$18 billion** to the state's economy.



ON-AIRPORT		<b>\$4.7 BILLION</b>
VISITOR SPENDING		<b>\$5.8 BILLION</b>
FREIGHT/CARGO		<b>\$7.8 BILLION</b>



**TOTAL ECONOMIC IMPACT**

**\$40 BILLION**

**AVIATION CONTRIBUTES**

**11%** OF TENNESSEE'S GROSS DOMESTIC PRODUCT (GDP)

### What is Economic Impact?

The economic impacts of each airport, TDOT Region, and the state are defined by the total jobs, payroll, value added, and business revenue generated by aviation in the state.

**JOBS** **220,936 employed**

Number of employed people, including full-time and part-time

**PAYROLL** **\$13 billion**

Total employment compensation, including wages and other benefits (e.g., healthcare insurance payments, retirement contributions, etc.); also known as "labor income"

**VALUE ADDED** **\$21 billion**

The economic productivity of each aviation-related business establishment, calculated as business revenue earned minus the cost of purchasing goods and services from other businesses; also reflects a company's or industry's contribution to Tennessee's GDP

**BUSINESS REVENUE** **\$40 billion**

The incorporation of expenditures needed to administer airports, sales of goods and services by airport tenants, budget expenditures to public sector agencies located on airports, the cost of capital expenditures, and visitor spending in Tennessee's hospitality-related sectors; the term "economic impact" is also used to describe business revenues

### Statewide Aviation Benefits

The statewide economic impact of Tennessee's airports consists of three major categories: On-Airport Activity, Visitor Spending, and Freight/Cargo. Together, they account for **\$40 billion** in economic impact for Tennessee.

#### On-Airport Activity

**TOTAL OUTPUT \$12 billion**

Impacts related to the activity of airport administration, business tenants, and capital improvements on airports

#### Visitor Spending

**TOTAL OUTPUT \$9 billion**

Impacts related to out-of-state visitor spending at both commercial service and general aviation airports

#### Freight/Cargo

**TOTAL OUTPUT \$19 billion**

Impacts related to air cargo operations