



# **Cleveland Regional Jetport**

#### **Aviation Moves Tennessee**

Tennessee's aviation system is made up of 78 public-use airports, which serve aviation needs from commercial passenger jet operations to single-engine recreational flights. To understand how Tennessee's airports support the state's economy, the Tennessee Department of Transportation (TDOT) Aeronautics Division undertook the Aviation Economic Impact Study. This study determined that Tennessee's aviation system generated 220,936 jobs and contributed \$40 billion in 2019 to the state's economy, accounting for 11% of Tennessee's 2019 gross domestic product (GDP).



## **About Cleveland Regional Jetport**

Cleveland Regional Jetport (RZR) is Tennessee's newest airport, located in the rapidly developing city of Cleveland. Built in 2013, the airport has a 6,200-foot runway able to support the city's many growing industries, including manufacturing and product distribution. With thirteen Fortune 500 companies operating in the city, including Whirlpool, General Electric, and Coca-Cola, the airport prides itself on providing access between local businesses and the region.

Cleveland Regional Jetport is also popular with recreational users. The airport provides access to the nearby Ocoee River and Cherokee National Forest for whitewater rafting, hiking, and camping. The airport's diverse activity is supported by its fixed-based operator Azure Flight Support that has six full-time employees providing a wide range of services, including aircraft rentals, flight instruction, and a diverse range of aircraft repair options.

In order to understand the geographic reach of Cleveland Regional Jetport, the map below shows a selection of flights that operated both into and out of the airport.

## **Airport Economic Impacts**



**BUSINESS REVENUE** 

million



ON-AIRPORT **IMPACTS** 

\$5.3 million



VISITOR **SPENDING IMPACTS** 

\$2.9 million



**JOBS** 

63 employed



**PAYROLL** \$3.0



#### Cleveland Regional Jetport Route Map



Region 2 is located in east central Tennessee and covers some of the most rapidly-growing urban areas in Tennessee. Cleveland, supported by Tennessee's newest airport, Cleveland Regional Jetport (RZR), is one of Tennessee's major manufacturing hubs. **Thirteen** 

\$703 **ON-AIRPORT TDOT MILLION REGION 2** VISITOR **SPENDING** MILLION FREIGHT/ **S2.6 CARGO BILLION** 

**Fortune-500 manufacturing companies** have a presence in Cleveland, driving economic activity for the region. To the west, Tullahoma, supported by Tullahoma Regional Airport (THA), is quickly becoming a tourism hotspot. Tullahoma Regional Airport (THA) is the closest airport to the annual Bonnaroo festival, and the airport's jet traffic increases by 80% during this event as tens of thousands of visitors attend the event. Growth in the Region is supported by its 18 general aviation airports and its single commercial service airport, Lovell Field (CHA), in Chattanooga. Lovell Field (CHA) saw a 10 percent increase in enplanements between 2018 and 2019. In addition to welcoming over 345,000 visitors in 2019, Region 2's airports generated 18,087 jobs and contributed **\$4 billion** in 2019 to the state's economy.

# TOTAL ECONOMIC \$40 BILLION

AVIATION CONTRIBUTES

**OF TENNESSEE'S GROSS DOMESTIC** PRODUCT (GDP)

## What is Economic Impact?

The economic impacts of each airport, TDOT Region, and the state are defined by the total jobs, payroll, value added, and business revenue generated by aviation in the state.

#### **IOBS**

#### **220,936** employed

Number of employed people, including full-time and part-time

#### **PAYROLL**



Total employment compensation, including wages and other benefits (e.g., healthcare insurance payments, retirement contributions, etc.); also known as "labor income"

#### **VALUE ADDED** \$21 billion

The economic productivity of each aviation-related business establishment, calculated as business revenue earned minus the cost of purchasing goods and services from other businesses; also reflects a company's or industry's contribution to Tennessee's GDP

## BUSINESS REVENUE (\$) \$40 billion

The incorporation of expenditures needed to administer airports, sales of goods and services by airport tenants, budget expenditures to public sector agencies located on airports, the cost of capital expenditures, and visitor spending in Tennessee's hospitality-related sectors; the term "economic impact" is also used to describe business revenues

#### Statewide Aviation Benefits

The statewide economic impact of Tennessee's airports consists of three major categories: On-Airport Activity, Visitor Spending, and Freight/Cargo. Together, they account for \$40 billion in economic impact for Tennessee.

## → On-Airport Activity TOTAL OUTPUT \$12 billion

Impacts related to the activity of airport administration, business tenants, and capital improvements on airports

#### → Visitor Spending TOTAL OUTPUT \$9 billion

Impacts related to out-of-state visitor spending at both commercial service and general aviation airports

## + Freight/Cargo TOTAL OUTPUT \$19 billion

Impacts related to air cargo operations



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For more information on the Tennessee Aviation Economic Impact Study, visit our webpage at