



Upper Cumberland Regional Airport

Aviation Moves Tennessee

Tennessee's aviation system is made up of 78 public-use airports, which serve aviation needs from commercial passenger jet operations to single-engine recreational flights. To understand how Tennessee's airports support the state's economy, the Tennessee Department of Transportation (TDOT) Aeronautics Division undertook the Aviation Economic Impact Study. This study determined that Tennessee's aviation system generated 220,936 jobs and contributed \$40 billion in 2019 to the state's economy, accounting for 11% of Tennessee's 2019 gross domestic product (GDP).



About Upper Cumberland Regional Airport

Situated in Middle Tennessee between the communities of Cookeville and Sparta, Upper Cumberland Regional Airport (SRB) serves the growing general aviation needs of the Upper Cumberland region. The airport's 6,704-foot runway supports over 31,000 annual operations, with air taxi operations comprising almost 15 percent of activity. With its six on-airport tenants providing a wide range of services, Upper Cumberland Regional Airport supports the local business community by giving access to the many region's amenities. The airport assists tourism in the area, including bringing visitors for site-seeing tours of Burgess Falls, for wine tastings at the Northfield Vineyards, and to see the historic Sparta Rock House. The airport's onsite tenants, Highland Aero and Aileron Aviation, provide daily flight training operations at the airport.

In order to understand the geographic reach of Upper Cumberland Regional Airport, the map below shows a selection of flights that operated both into and out of the airport.

Airport Economic Impacts Upper Cumberland Regional Airport Route Map BUSINESS REVENUE million





ON-AIRPORT \$16.4 **IMPACTS**

million



VISITOR **SPENDING IMPACTS**

\$3.3 million



IOBS 132



employed



\$11.0

Region 2 is located in east central Tennessee and covers some of the most rapidly-growing urban areas in Tennessee. Cleveland, supported by Tennessee's newest airport, Cleveland Regional Jetport (RZR), is one of Tennessee's major manufacturing hubs. **Thirteen**

\$703 **ON-AIRPORT TDOT MILLION REGION 2** VISITOR **SPENDING** MILLION FREIGHT/ **S2.6 CARGO BILLION**

Fortune-500 manufacturing companies have a presence in Cleveland, driving economic activity for the region. To the west, Tullahoma, supported by Tullahoma Regional Airport (THA), is quickly becoming a tourism hotspot. Tullahoma Regional Airport (THA) is the closest airport to the annual Bonnaroo festival, and the airport's jet traffic increases by 80% during this event as tens of thousands of visitors attend the event. Growth in the Region is supported by its 18 general aviation airports and its single commercial service airport, Lovell Field (CHA), in Chattanooga. Lovell Field (CHA) saw a 10 percent increase in enplanements between 2018 and 2019. In addition to welcoming over 345,000 visitors in 2019, Region 2's airports generated 18,087 jobs and contributed **\$4 billion** in 2019 to the state's economy.

TOTAL ECONOMIC \$40 BILLION

AVIATION CONTRIBUTES

OF TENNESSEE'S GROSS DOMESTIC PRODUCT (GDP)

What is Economic Impact?

The economic impacts of each airport, TDOT Region, and the state are defined by the total jobs, payroll, value added, and business revenue generated by aviation in the state.

IOBS

220,936 employed

Number of employed people, including full-time and part-time

PAYROLL



Total employment compensation, including wages and other benefits (e.g., healthcare insurance payments, retirement contributions, etc.); also known as "labor income"

VALUE ADDED \$21 billion

The economic productivity of each aviation-related business establishment, calculated as business revenue earned minus the cost of purchasing goods and services from other businesses; also reflects a company's or industry's contribution to Tennessee's GDP

BUSINESS REVENUE (\$) \$40 billion

The incorporation of expenditures needed to administer airports, sales of goods and services by airport tenants, budget expenditures to public sector agencies located on airports, the cost of capital expenditures, and visitor spending in Tennessee's hospitality-related sectors; the term "economic impact" is also used to describe business revenues

Statewide Aviation Benefits

The statewide economic impact of Tennessee's airports consists of three major categories: On-Airport Activity, Visitor Spending, and Freight/Cargo. Together, they account for \$40 billion in economic impact for Tennessee.

→ On-Airport Activity TOTAL OUTPUT \$12 billion

Impacts related to the activity of airport administration, business tenants, and capital improvements on airports

→ Visitor Spending TOTAL OUTPUT \$9 billion

Impacts related to out-of-state visitor spending at both commercial service and general aviation airports

+ Freight/Cargo TOTAL OUTPUT \$19 billion

Impacts related to air cargo operations



Kimley » Horn

For more information on the Tennessee Aviation Economic Impact Study, visit our webpage at