THA

Tullahoma Regional Airport/ William Northern Field

Aviation Moves Tennessee

Tennessee's aviation system is made up of 78 public-use airports, which serve aviation needs from commercial passenger jet operations to single-engine recreational flights. To understand how Tennessee's airports support the state's economy, the Tennessee Department of Transportation (TDOT) Aeronautics Division undertook the Aviation Economic Impact Study. This study determined that Tennessee's aviation system generated **220,936 jobs** and contributed **\$40 billion** in 2019 to the state's economy, accounting for **11%** of Tennessee's 2019 gross domestic product (GDP).

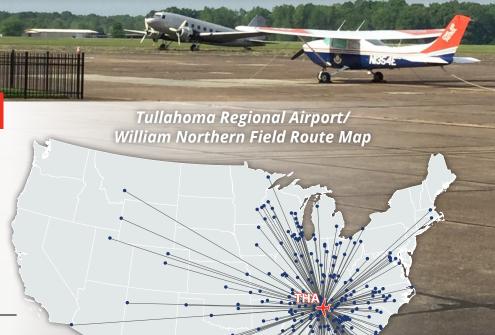
About Tullahoma Regional Airport/William Northern Field

Tullahoma Regional Airport – William Northern Field (THA) is located in southern Tennessee, supporting the growing city of Tullahoma. The airport supports over 26,000 annual operations on its four runways, the longest of which is 5,501-feet. The airport's six onsite tenants provide a wide variety of services, ranging from aircraft and avionics repair through Airframe Inc to recreation with Tennessee Skydiving and the famous Beechcraft Heritage Museum. Each year, the airport helps welcome the over 80,000 visitors that visit the area for the world-famous Bonnaroo Music and Arts Festival. The airport continues to assist in the education in the next generation of aviation enthusiasts by hosting field trips to its facility for schools and children of all ages.

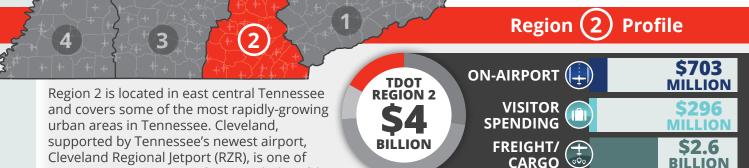
In order to understand the geographic reach of Tullahoma Regional Airport – William Northern Field, the map below shows a selection of flights that operated both into and out of the airport.

Airport Economic Impacts

BUSINESS \$21.0 REVENUE million ON-AIRPORT \$19.5 **IMPACTS** million VISITOR **\$1.5** SPENDING million IMPACTS İţi 6 VALUE PAYROLL **IOBS** ADDED **\$7.5** 149 \$11.5 million million employed







Tennessee's major manufacturing hubs. Thirteen

Fortune-500 manufacturing companies have a presence in Cleveland, driving economic activity for the region. To the west, Tullahoma, supported by Tullahoma Regional Airport (THA), is quickly becoming a tourism hotspot. Tullahoma Regional Airport (THA) is the closest airport to the annual Bonnaroo festival, and the airport's **jet traffic increases by 80%** during this event as **tens of thousands of visitors** attend the event. Growth in the Region is supported by its **18 general aviation** airports and its single commercial service airport, Lovell Field (CHA), in Chattanooga. Lovell Field (CHA) saw a **10 percent increase in enplanements** between 2018 and 2019. In addition to welcoming **over 345,000 visitors** in 2019, Region 2's airports generated **18,087 jobs** and contributed **\$4 billion** in 2019 to the state's economy.

TOTAL ECONOMIC \$40 BILLION

What is Economic Impact?

The economic impacts of each airport, TDOT Region, and the state are defined by the total jobs, payroll, value added, and business revenue generated by aviation in the state.

JOBS

PAYROLL

220,936 employed

Number of employed people, including full-time and part-time

(9) \$13 billion

Total employment compensation, including wages and other benefits (e.g., healthcare insurance payments, retirement contributions, etc.); also known as "labor income"

VALUE ADDED

\$21 billion

The economic productivity of each aviation-related business establishment, calculated as business revenue earned minus the cost of purchasing goods and services from other businesses; also reflects a company's or industry's contribution to Tennessee's GDP

BUSINESS REVENUE 💲 \$40 billion

The incorporation of expenditures needed to administer airports, sales of goods and services by airport tenants, budget expenditures to public sector agencies located on airports, the cost of capital expenditures, and visitor spending in Tennessee's hospitality-related sectors; the term "economic impact" is also used to describe business revenues

Statewide Aviation Benefits

AVIATION CONTRIBUTES

OF TENNESSEE'S GROSS DOMESTIC PRODUCT (GDP)

The statewide economic impact of Tennessee's airports consists of three major categories: On-Airport Activity, Visitor Spending, and Freight/Cargo. Together, they account for **\$40 billion** in economic impact for Tennessee.

On-Airport Activity TOTAL OUTPUT \$12 billion

Impacts related to the activity of airport administration, business tenants, and capital improvements on airports

Visitor Spending TOTAL OUTPUT \$9 billion

Impacts related to out-of-state visitor spending at both commercial service and general aviation airports

Freight/Cargo TOTAL OUTPUT \$19 billion

Impacts related to air cargo operations



Kimley Worn

For more information on the Tennessee Aviation Economic Impact Study, visit our webpage at

with assistance from Garver, LLC and EBP

WWW.TASP2040.COM/ECONOMIC-IMPACT-STUDY